New!

CORE & MORE®

USER GUIDE

A range of balancers, complimentary feeds and supplements that puts you in charge.

This user guide covers the use of **The CORE**, **WINNINGEDGE CORE (5&2)**, **MORE Condition**, **MORE Muscle** and **MORE Oil**.

EQUIFEAST

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The CORE&MORE principles

We have formulated a range of products designed to be easily fed and can be adapted for each horse. After all, they are all individuals.

Our ethos on feeding horses is threefold:

Feed a fibre source
(not part of our system but readily available from feed stores and yards)

The main component of a horse's diet should be fibre. This helps with hind gut health and minimising the risk of ulcers from a high sugar or starch diet. So choose a fibre source or 'straight' that you are happy with, certain chaffs, sugar beet or fibre mash. Please make sure you use products that are not supplemented. Also don't forget that your pasture, hay and haylage are all excellent and economical fibre feeds.

Feed the body and the brain – CORE
(available in three versions for different situations)

It is key to ensure your horse receives all the vitamins, minerals and essential oils that aren't being provided in an adequate amount in forage. You don't need 3.5 kgs of food to achieve this, we have designed 3 different **CORE**s. **LamiCORE**, **The CORE** and **WINNINGEDGE CORE** (full details of each **CORE** are available in our **CORE&MORE** information leaflet).

As well as providing key nutrients in a palatable, easy to feed form, each of the **CORE**s provide EquiFeast's patented chelated calcium and controlled magnesium, making sure you get the best from your horse's behaviour and performance.

Feed ONLY what you require - MORE

Good doer? Lacking in condition? Not quite enough energy? Want more topline? Feed one or a combination of our **MORE** products to achieve the results you require, without doubling up on unnecessary feed components. This will save you time and money and puts you in real control of your horse's nutrition. Our current more range contains **MORE Condition**, **MORE Muscle** and **MORE Oil** (for more information please see our **CORE&MORE** information leaflet).

Remember - we are here to help. Call or email us for guidance, our award winning advice service is available Monday to Friday, 8:45 am - 5:15 pm.

The CORE STARTER pack

Please note: *If your horse is already being fed one of our products containing VCAL chelated calcium, they will not need to be 'loaded'.*

All of our **CORE** products contain our patented VCAL chelated calcium because of the huge range of benefits it bestows on so many organs and bodily functions. As with all of our products containing VCAL, it is essential that the product is 'loaded' into the horse's system using one of our **STARTER** packs. This includes a bag of **CORE STARTER** a chelated calcium supplement that needs to be fed alongside your selected **CORE** for the initial 5 week period. Please see the table on the back page for application rates.

The normal loading period is 5 weeks, fed 5 days a week. These 2 'off' days may be consecutive or non-consecutive (this latter option may improve consistency of behaviour during the early loading period) and are ideally on days of reduced activity (Only **WINNINGEDGE CORE** has a second product designed to be fed on these 2 'off' days so that these high performance horses get all the other joint and vitamin support 7 days a week). After this 5 week period supplementation of the extra chelated calcium does not need to occur.

Most horses are very successfully loaded on a single daily feed. However, for a few horses, we find that during the early loading period, splitting the **CORE STARTER** over two feeds helps give a steadier release of chelated calcium throughout the day. This can help to improve the consistency of behaviour during the first couple of weeks. This is not necessary when the horse moves onto the maintenance formulation as the full reserves in store will maintain blood chelated calcium levels.

When the horse is loaded the behaviour and other benefits should be consistent 24/7 on both 'on' and 'off' days. If not please contact our free advice team who are committed to getting you the very best outcome possible.

*Please note: unlike our **CORE** products, **MORE** feeds do not need to be loaded. **MORE**s are also designed to be fed 7 days a week (with the exception of Oomph!).*

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Application Rates

(A measure is supplied. If you need another please ask)

COREs

Product	Application rate 5 days per week (g/per 100kg of bodyweight)	Application Rate 2 days per week (Loading and Maintenance) (g/per 100kg Bodyweight)	Example for a 500kg horse (g/day)
The CORE	50	None	250
WINNINGEDGE CORE	100	100	500

CORE STARTER

(For horses new to any VCAL chelated calcium product)
To be fed alongside your selected CORE for the 5 week loading period at the rate below.

Weight of horse or pony	Amount of extra chelated calcium fed
Greater than 550kg	1 blue scoop
Between 450kg – 550kg	¾ blue scoop
Less than 450kg	½ blue scoop

MOREs

Product	Application rate (g/per 100kg Bodyweight)	Example for a 500kg horse (g/day)
Condition	0 -200	Up to 1000
Muscle	0 - 100	Up to 500
Oil	MORE Oil can be fed at up to 100ml (total) per day when looking to help build condition. A lower rate can be used for maintenance.	

Notes:
MORE Condition *and* ***MORE Muscle*** *can be fed at a lower rate for maintenance of condition and at a maximum rate of 2kg/day (500kg horse).*

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